

A NEW GENERATION IS HERE, ONE AT EASE INTO A WORLD FILLED WITH DIGITAL TECHNOLOGY, ELECTRONIC MUSIC AND AN ENTIRELY NEW WAY OF THINKING. TECHNOLOGY WEAVES ITSELF INTO OUR DAILY LIVES AND MOST OF US CAN'T IMAGINE LIFE WITH OUT IT – WE LIVE THE ELECTRONIC LIFESTYLE. RAVES.COM IS HERE TO DOCUMENT AND EXPLORE THE MUSIC, CULTURE AND CELEBRITIES OF THIS EXCITING NEW LIFESTYLE AND THE PEOPLE THAT SHAPE IT, MUCH LIKE ROLLING STONE CAPTURED THE BEGINNINGS OF ROCK & ROLL AND CONTINUES TO INFLUENCE IT TODAY. FROM MUSIC TO CULTURE TO DIGITAL ENTERTAINMENT, RAVES.COM AND ITS WORLDWIDE ONLINE COMMUNITY ARE THERE TO PREDICT, OBSERVE AND CRITIQUE A CULTURE THAT IS CONSTANTLY EVOLVING WITH THE MODERN WORLD. THESE ARE THE TRENDSETTERS OF TODAY.

— GAVIN LLOYD, FOUNDER & OWNER, RAVES.COM



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