



ADVERTISING SPECS

ART WORK

ARTWORK SHOULD BE IN GIF OR JPG FORMAT AT 72 DPI. FLASH IS ACCEPTABLE FOR CERTAIN LOCATIONS.

DEADLINES: 3 TO 5 BUSINESS DAYS BEFORE FLIGHT DATE (FLAT = 3 DAYS / RICH MEDIA = 5 DAYS)

TOP BANNER – SITEWIDE ROTATION

DIMENSIONS: 468 X 60 PIXELS
FORMAT: GIF, JPG
FILE SIZE: 12K MAXIMUM

ZONE 1 – FRONT PAGE

DIMENSIONS: 190 X 400 PIXELS
FORMAT: GIF, JPG, FLASH

ZONE 2 – FRONT PAGE

DIMENSIONS: 130 X 400 PIXELS
FORMAT: GIF, JPG, FLASH

ZONE 3 – FRONT PAGE

DIMENSIONS: 190 X 400 PIXELS
FORMAT: GIF, JPG, FLASH

HTML NEWSLETTER

DIMENSIONS: 468 X 60 PIXELS
FORMAT: GIF, JPG

CUSTOM

CUSTOM ADVERTISING LOCATION SPECS AVAILABLE ON REQUEST.

CALL 818-207-9686
OR EMAIL
ADVERTISING@RAVES.COM

The screenshot shows the Raves.com website in Microsoft Internet Explorer. The page features a top banner with the Raves.com logo and 'CYBERLAND MUSIC'. Below the banner is a navigation menu with 'HOME', 'ABOUT', 'CONTACT', 'SEARCH', 'RSS', and 'FAQ'. The main content area is divided into several columns. On the left, there are sections for 'FEATURES', 'MUSIC NEWS', 'COMMUNITY', 'EVENTS', 'REVIEWS', and 'ABOUT'. The central column contains several music news articles with accompanying photos and 'MORE' links. On the right, there are sections for 'TOP NEWS', 'PROMOTIONS', 'SUBSCRIBE TO THE NEWSLETTER', and 'FIND US ON FACEBOOK'. A large white box in the center of the page contains the text 'ZONE 1 400 X 120'. Another white box on the left side contains the text 'ZONE 2 130 X 400'. A third white box on the right side contains the text 'ZONE 3 190 X 400'. The bottom of the page has a footer with the address '8581 SANTA MONICA BLVD. #508 - W. HOLLYWOOD, CA 90069 - TEL. 818.207.9686'.